Mobility Management –
Missouri State of the State Report & Mobility Management Resources

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NCMM Regional Liaison – Corresponding to FTA Regional Offices 4 & 7

**Region 4:** Kentucky, Tennessee, Mississippi, Alabama, Georgia, Florida, North Carolina, South Carolina

**Region 7:** Missouri, Iowa, Nebraska, Kansas
Who We Are

A national technical assistance center funded through a cooperative agreement with the Federal Transit Administration and operated through a consortium of three national organizations

Our Mission

To promote customer-centered mobility strategies that advance good health, economic vitality, self-sufficiency, and community.

We work to promote cross-sector partnerships and help communities create/improve transportation options – “mobility management”
Learning Objectives

- The state of mobility management in Missouri
- Additional recommendations & available resources
Missouri State of the State Report
OVERVIEW

The Missouri Transportation Taskforce with a broad range of partnering agencies, initiated the Statewide Mobility Management Project in October 2019 with the goal of improving travel options for residents and visitors of the state. In 2019, a summit was held with attendees from various industries and transportation agencies across the state of Missouri to address and provide potential solutions to solve mobility issues in communities across the state. The mission of the Missouri Transportation Task Force is “to provide leadership, promote collaboration, and gather best practices to improve transportation coordination in the state of Missouri in order to enhance the quality of life for all Missourians through improved transportation access, accessibility, and affordability.”
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GOALS

- Improve Coordination
- Improve Access
- Education and Awareness
- Improve Accessibility
- Improve Affordability
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**TASKS**

- Sharing information and experiences that are likely to help in mutual learning and seeking advice
- Creating opportunities for partnership and seeking coordination ideas that help in economically efficient public transportation in the region
- Discussing and addressing mobility needs in the region
- Developing a statewide Mobility Management Plan for the state of Missouri
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Coordination of Organization

- State Agencies
  - Missouri Developmental Disability Council
  - Missouri Department of Transportation
  - Department of Mental Health
  - Department of Health and Senior Services

- Agencies with Mobility Managers
  - KCATA
  - Boonslick Regional Planning Commission

- Regional Partners
  - KCATA
  - Boonslick Regional Planning Commission
  - National Center for Mobility Management
  - Citizens for Modern Transit
  - Missouri Public Transit Association
  - OATS Transit
  - Missouri RTAP
  - Missouri Rural Health Association
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STRATEGIES

• Establish regional routes – that allow multiple providers to coordinate, combine, and share trips, while preventing duplication

• Coordinated scheduling – utilizing apps, GPS, vehicle-based tablets, and scheduling software to inform providers with knowledge and details of other trips in their area

• Implement mobility management – gives transit providers a regional resource to provide driver to rider training, facilitate connections between transit providers, employers, medical centers, and human service agencies
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STRATEGIES CONT...

• Advance a regional governance structure – provides a framework to make service and funding decisions related to regional transit including oversight, financial participation, legal context, and regional branding

• Focus on cost – providers: sharing and combining funding to maximize services/user: affordable fee structure
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**FUNDING**

- 5310/5311 can be used to fund mobility management activities and mobility managers, with 5310 most frequently used.
- Cost Sharing
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Current Mobility Activities/Research in Progress

- **KCATA/Ride KC** - One RideKC Initiative highlights transit as the key focus in communities based on the following core pillars: jobs, housing, healthcare and education

- **Enterprise Partnership with Missouri Department of Transportation (MoDOT)** – **Vanpool Commute program** - Missouri Department of Transportation acquired the FTA 5312 grant for innovative public transportation in partnership with Enterprise for a vanpool program, COMMUTE with Enterprise with the Missouri Public Transit Association as a third-party evaluator
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Current Mobility Activities/Research in Progress

- **Boonslick Regional Planning Commission** - MO Rides includes a Mobility Manager who leads the program; a Mobility Coordinator who fields phone calls through the call center from individuals seeking transportation services as well as providers to connect with groups, organizations; and oversight from the Executive Director including partnerships through the statewide planning partners’ network.

- **Missouri Rural Healthcare Association (MRHA)** - The Missouri Rural Healthcare Association in partnership with the National Center for Mobility Management and the University of Missouri has developed a Mobility Management Certificate Program to improve coordination and leadership in the healthcare transportation community in Missouri.
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Current Mobility Activities/Research in Progress

- Missouri Public Transit Association Partnership with Lochmueller - The Missouri Public Transit Association has contracted Lochmueller to conduct a gap analysis study of public transportation in the State of Missouri. The study will provide the following information: demographic profile of transit riders, transit needs level index, identify current data and gaps, and provide recommendations to address transit needs identified across the state.
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Mobility Management Projects in Progress

- Statewide Transit Needs Assessment Study
- Missouri Transportation Task Force - Transportation Summit Report
- MO Rides
- COVID-19 Vaccination Transportation (Free)
- Mobility Management Certificate Program
- KCATA/RideKC Transit Initiatives
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Current Practices to Overcome Challenges

- Enhance Mobility Management Education - lack of understanding statewide
- Identify Diverse Funding - limited amount of funding in comparison to peer states
- Encourage Cross-County Mobility
  - 1. Local Autonomy: limiting service to their own areas (neighborhoods/communities)
  - 2. Costs: more expensive trips outside of the “normal” areas
- Implement State DOT coordination - lack of understanding about mobility management, regional coordination, sufficient local community transportation networks / grant funding issues and staff turnover
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Contributing Stakeholders

- Missouri Transportation Task Force
- Missouri Rural Health Association
- Missouri Development Disability Council
- East West Gateway Council
- Boonslick Regional Planning Commission
- Kansas City Area Transit Authority
- Citizens for Modern Transit
- Missouri Public Transit Association
- Lochmeuller – Consultant
- Enterprise-Commute
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Websites
1) Missouri Developmental Disability Council
2) Missouri Transportation Task Force
3) Missouri Rural Health Association - HealthTran
4) Boonslick Regional Planning Commission
5) MO Rides
6) KCATA/RideKC
7) East-West Gateway Council of Governments
8) Citizens for Modern Transit
9) Missouri Public Transit Association
10) MoDOT Transit
Additional recommendations & available resources
CCAM Mission and Organization

**Mission**

The CCAM issues policy recommendations and implements activities that improve the availability, accessibility, and efficiency of transportation for the following targeted populations:

- Individuals with Disabilities
- Older Adults
- Individuals of Low Income

**History**

The CCAM is an interagency partnership established in 2004 by Executive Order 13330 to coordinate the efforts of the Federal agencies that fund transportation for CCAM targeted populations.

**Organization**

- DOT Secretary
- HHS Secretary
- ED Secretary
- DOL Secretary
- VA Secretary
- USDA Secretary
- HUD Secretary
- DOI Secretary
- Attorney General
- SSA Comm’r
- NCD Chair

Coordinating Council on Access and Mobility
CCAM Program Inventory

The CCAM Program Inventory identifies 130 Federal programs that are able to provide funding for human service transportation for people with disabilities, older adults, and/or individuals of low income.

Although SSA reported that no programs may fund human services transportation, coordination opportunities were explored. NCD does not fund grant programs.
Federal Fund Braiding Guide

In 2018 and 2019, the CCAM held Federal working sessions to develop the Federal Fund Braiding Guide, a CCAM resource that clarifies acceptable Federal fund braiding for local match opportunities.

**Federal fund braiding for local match** is when Federal funds from one grant program are used to fulfill the local match requirement of another Federal grant.

In order to participate in Federal fund braiding, a project **must meet all requirements** of the participating Federal agencies, including eligibility requirements, reporting requirements, regulatory requirements, statutory requirements, and program guidance.
What is Cost Sharing and When Does it Occur?

• Shared rides, when multiple Federal Programs’ beneficiaries are in the same vehicle simultaneously;

• With individual rides, when a vehicle transports a single beneficiary at a time;

• Participating partners pay for the equitable proportion of shared costs for transporting its beneficiaries
NCMM – e-Learning Modules

- Provide skills and knowledge training for mobility management professionals
- Learners take quizzes after each module, and receive a course completion certification

[Link to e-Learning page]
Access NCMM Resources

• Research products and tools
• Our blog, Mobility Lines
• Participate in our events
• Share our online e-Learning modules
• Take advantage of our grant programs
• Encourage your MM colleagues to join MMC
• Connect with your regional liaison
Mobility Management Connections
Mobility Management Champions

Each champion acts as a facilitator of monthly community activity by

• Sharing questions and issues of their choice that are relevant to mobility management activities;

• Disseminate resources and tools that pertain to this topic; and

• Respond to questions posed by other mobility management professionals via the MMC discussion forum.
Welcome to the homepage of our peer mentoring platform, Mobility Management Connections (MMC). With the help mobility managers from across the country, this platform enables mobility managers from all backgrounds to engage in coordination topics. Alongside our partners at PYD, NCMM hopes that the discussion will continue to engage the community of practitioners about the field. Through this platform, we aim to share best practices and support the advancement of mobility management.
How to sign up for MMC.

• SIGN UP - Tell us about your role as mobility manager, interest areas, and contact information

• ENGAGE - Share experiences, network, and ask questions of peers with experience in the field

• LEARN - From your peers, NCMM technical assistance, and other national resources
Technical Assistance (TA) Centers

National Center for Mobility Management
www.nc4mm.org  1-866-846-6400
info@nc4mm.org  Annual Community Grants

National Aging and Disability Transportation Center
www.nadtc.org  1-866-983-3222
contact@nadtc.org  Annual Community Grants

Rural Transit Assistance Program
www.nationalrtap.org  1-888-589-6821
info@nationalrtap.org

Shared-Use Mobility Center
www.sharedusemobilitycenter.org  1-312-448-8083
info@sharedusemobilitycenter.org

National Center for Applied Transit Technology
www.ctaa.org/about-n-catt/
Thoughts, Ideas, Questions?